

CARNIVAL - ADVERTISING

<u>PATTERN</u>	<u>BOWL</u>	<u>PLATE</u>	<u>HAND GRIP</u>	<u>MAKER</u>
Ballards Merced, Cal.	(X)	(X)	X (?)	N
The Great House of Isaac Benesch & Sons Pottsville, Pa. Wilkes - Barre, Pa. Baltimore, Md. Annapolis, Md.	(X)			F
Brazier's Candies	(X)	(X)	(X)	F
We Use Broeker's Flour		(X)		N
Campbell & Beesley Co. Spring Opening 1911			(X)	M
Compliments of The Central Shoe Store Collinsville and St. Louis Ave's East St. Louis, Ill.	(X)	(X)	(X)	F
Davidson's Society Chocolates	X?	(X)	(X)	N
Greetings Dorsey and Funkenstein Fine Furniture	(X)	(X)	(X)	F
Dreibus Parfait Sweets	(X)	(X)	(X)	N
Eagle Furniture Co. 282-284 South Main St.	X?	(X)	(X)	N
Exchange Bank Glendive, Mont.	(X)	(X)	(X)	F
Turn Brand Chocolates	X (?)	(X)	(X)	N
Geo. W. Getts, Pianos Grand Forks, N. Dak.	(X)	(X)	X	F
Gevurtz Bros. Furniture & Clothing Union Ave & East Burnside St.	(X)	(X)	(X)	F
Greengard Furniture 11020 Mich. Ave. Roseland, Ill.	X	X (?)	(X)	M
E. A. Hudson Furniture Co. 711 - Travis St.	(X)	(X)	(X)	N
Jockey Club	(X)	(X)	(X)	N
Ogden Furniture and Carpet Co. Ogden, Utah	(X)	(X)	(X)	F
Season's Greetings Eat Paradise Sodas		(X)		F
Rood's Chocolates Pueblo		(X)		F
Norris N. Smith Real Estate and Insurance Rome, Ga.	(X)	(X)	X	F
Sterling Furniture Co. 1049 Market St. San Francisco, Cal.	(X)	X	(X)	F
Utah Liquor Co. Lewis 66 Rye Phones 478 223 So. Main St.		X?	(X)	F
den Mums, Plain	X	(X)		F
John D. Resnik 10031 Banner Lava Cap. Nevada City, Ca. 95959 (916) 477-1345				

CARNIVAL - ADVERTISING

7-1-88

PATTERN

	<u>BOWL</u>	<u>PLATE</u>	<u>HAND GRIP</u>	<u>MAKER</u>
Ballards Merced, Cal.	(X)	(X)		
The Great House of Isaac Benesch & Sons Pottsville, Pa. Wilkes - Barre, Pa. Baltimore, Md. Annapolis, Md.	(X)			F
Brazier's Candies	(X)	X	(X)	F
We Use Broeker's Flour		(X)		N
Campbell & Beesley Co. Spring Opening 1911			(X)	M
Compliments of The Central Shoe Store Collinsville and St. Louis Ave's East St. Louis, Ill.	(X)	(X)	(X)	F
Davidson's Society Chocolates		X	(X)	N
Greetings Dorsey and Funkenstein Fine Furniture	(X)	(X)	(X)	F
Dreibus Parfait Sweets	(X)	(X)	(X)	N
Eagle Furniture Co. 282-284 South Main St.	X	(X)	(X)	N
Exchange Bank Glendive, Mont.	(X)	(X)	(X)	F
ern Brand Chocolates		(X)	(X)	N
Geo. W. Getts, Pianos Grand Forks, N. Dak.	X	(X)	X	F
Gevurtz Bros. Furniture & Clothing Union Ave & East Burnside St.	(X)	(X)	(X)	F
Greengard Furniture 11020 Mich. Ave. Roseland, Ill.	X		(X)	M
E. A. Hudson Furniture Co. 711 - Travis St.	(X)	(X)	(X)	N
Jockey Club	(X)	(X)	(X)	N
Ogden Furniture and Carpet Co. Ogden, Utah	(X)	X	(X)	F
Season's Greetings Eat Paradise Sodas		(X)		F
Rood's Chocolates Pueblo		(X)		F
Norris N. Smith Real Estate and Insurance Rome, Ga.	(X)	(X)	X	F
Sterling Furniture Co. 1049 Market St. San Francisco, Cal.	(X)	X	X	F
Utah Liquor Co. Lewis 66 Rye Phones 478 223 So. Main St.		X	(X)	F
Garden Mums, Plain	X	(X)	X	F
an D. Resnik 10031 Banner Lava Cap. Nevada City, Ca. 95959 (916) 477-1345				

CARNIVAL - ADVERTISING

7-1-88

<u>PATTERN</u>	<u>BOWL</u>	<u>PLATE</u>	<u>HAND GRIP</u>	<u>MAKER</u>
Ballards Merced, Cal.	X	X	X	X
The Great House of Isaac Benesch & Sons Pottsville, Pa.				
Baltimore, Md.				
Wilkes - Barre, Pa.	<i>complete</i>			
Annapolis, Md.	X			F
Brazier's Candies	X	X	X	F
We Use Broecker's Flour		X		N
Campbell & Beesley Co. Spring Opening 1911			X	M
Compliments of The Central Shoe Store Collinsville and St. Louis Ave's East St. Louis, Ill.				
	<i>COMPLETE</i>			
	X	X	X	F
Davidson's Society Chocolates	X	X	X	N
Greetings Dorsey and Funkenstein Fine Furniture	X	X	X	F
Dreibus Parfait Sweets	<i>complete</i>	X	X	N
Eagle Furniture Co. 282-284 South Main St.	<i>COMPLETE</i>	X	X	N
Exchange Bank Glendive, Mont.	<i>complete</i>	X	X	F
ern Brand Chocolates	<i>complete</i>	X	X	N
Geo. W. Getts, Pianos Grand Forks, N. Dak.	<i>complete</i>	X	X	F
Gevurtz Bros. Furniture & Clothing Union Ave & East Burnside St.	<i>complete</i>	X	X	F
Greengard Furniture 11020 Mich. Ave. Roseland, Ill.	<i>complete</i>	X	X	M
E. A. Hudson Furniture Co. 711 - Travis St.	X	X	X	N
Jockey Club	X	X	X	N
Ogden Furniture and Carpet Co. Ogden, Utah	<i>complete</i>	X	X	F
Season's Greetings Eat Paradise Sodas		X		F
Rood's Chocolates Pueblo	<i>complete</i>	X		F
Norris N. Smith Real Estate and Insurance Rome, Ga.	<i>Comp.</i>	X	X	F
Sterling Furniture Co. 1049 Market St. San Francisco, Cal.	<i>COMPLETE</i>	X	X	F
Utah Liquor Co. Lewis 66 Rye Phones 478 223 So. Main St.	<i>COMPLETE</i>		X	F
Garden Mums, Plain	X	X		F
John D. Resnik 10031 Banner Lava Cap. Nevada City, Ca. 95959 (916) 477-1345				

PATTERN

	<u>BOWL</u>	<u>PLATE</u>	<u>HAND GRIP</u>	<u>MAKER</u>
Ballards Merced, Cal.	(X)	(X)		N
The Great House of Isaac Benesch & Sons Pottsville, Pa. Wilkes - Barre, Pa. Baltimore, Md. Annapolis, Md.	(X)			F
Brazier's Candies	(X)	(X)	(X)	F
We Use Broeker's Flour		(X)		N
Campbell & Beesley Co. Spring Opening 1911			(X)	M
Compliments of The Central Shoe Store Collinsville and St. Louis Ave's East St. Louis, Ill.	(X)	(X)	(X)	F
Davidson's Society Chocolates			(X)	N
Greetings Dorsey and Funkenstein Fine Furniture	(X)	(X)	(X)	F
Dreibus Parfait Sweets	(X)	(X)	(X)	N
Eagle Furniture Co. 282-284 South Main St.	X	(X)	(X)	N
Exchange Bank Glendive, Mont.	(X)	(X)	(X)	F
Fern Brand Chocolates		(X)	(X)	N
Geo. W. Getts, Pianos Grand Forks, N. Dak.	(X)	(X)	X	F
Gevurtz Bros. Furniture & Clothing Union Ave & East Burnside St.	(X)	(X)	(X)	F
Greengard Furniture 11020 Mich. Ave. Roseland, Ill.	X		(X)	M
E. A. Hudson Furniture Co. 711 - Travis St.	(X)	(X)	(X)	N
Jockey Club	(X)	(X)	(X)	N
Ogden Furniture and Carpet Co. Ogden, Utah	(X)	(X)	(X)	F
Season's Greetings Eat Paradise Sodas		(X)		F
Rood's Chocolates Pueblo		(X)		F
Norris N. Smith Real Estate and Insurance Rome, Ga.	(X)	(X)	X	F
Sterling Furniture Co. 1049 Market St. San Francisco, Cal.	(X)	X	(X)	F
Utah Liquor Co. Lewis 66 Rye Phones 478 223 So. Main St.	X	(X)	(X)	F
Garden Mums, Plain	X	(X)	X	F
John D. Resnik 10031 Banner Lava Cap. Nevada City, Ca. 95959 (916) 477-1345				

~~WITNESS~~
CARNIVAL - ADVERTISING

REVISED 12-14-91
7-1-88

PATTERN

	<u>BOWL</u>	<u>PLATE</u>	<u>HAND GRIP</u>	<u>MAKER</u>
Ballards Merced, Cal.	(X)	(X)		N
The Great House of Isaac Benesch & Sons Pottsville, Pa. Wilkes - Barre, Pa. Baltimore, Md. Annapolis, Md.	(X)			F
Brazier's Candies	(X)	(X)	(X)	F
We Use Broeker's Flour		(X)		N
Campbell & Beesley Co. Spring Opening 1911			(X)	M
Compliments of The Central Shoe Store Collinsville and St. Louis Ave's East St. Louis, Ill.	(X)	(X)	(X)	F
Davidson's Society Chocolates			(X)	N
Greetings Dorsey and Funkenstein Fine Furniture	(X)	(X)	(X)	F
Dreibus Parfait Sweets	(X)	(X)	(X)	N
Eagle Furniture Co. 282-284 South Main St.	X	(X)	(X)	N
Exchange Bank Glendive, Mont.	(X)	(X)	(X)	F
Fern Brand Chocolates		(X)	(X)	N
Geo. W. Getts, Pianos Grand Forks, N. Dak.	(X)	(X)	X	F
Gevurtz Bros. Furniture & Clothing Union Ave & East Burnside St.	(X)	(X)	(X)	F
Greengard Furniture 11020 Mich. Ave. Roseland, Ill.	X		(X)	M
E. A. Hudson Furniture Co. 711 - Travis St.	(X)	(X)	(X)	N
Jockey Club	(X)	(X)	(X)	N
Ogden Furniture and Carpet Co. Ogden, Utah	(X)	(X)	(X)	F
Season's Greetings Eat Paradise Sodas		(X)		F
Rood's Chocolates Pueblo		(X)		F
Norris N. Smith Real Estate and Insurance Rome, Ga.	(X)	(X)	X	F
Sterling Furniture Co. 1049 Market St. San Francisco, Cal.	(X)	X	(X)	F
Utah Liquor Co. Lewis 66 Rye Phones 478 223 So. Main St.	X	(X)	(X)	F
Garden Mums, Plain	X	(X)	X	F
John D. Resnik 10031 Banner Lava Cap. Nevada City, Ca. 95959 (916) 477-1345				

ADVERTISING (other than 6")

✓(B) <i>B2</i> Bernheimer Bros	9" bowl	M
✓(M) <i>B12</i> Spectors Dept. Store	9" plate	F
✓(A) <i>B24</i> Birmingham Age Herald	9/10" bowl & plate	F
(M)(B) <i>B10</i> Pacific Mail Order	ftd. orange bowl	F
✓(M) <i>B8</i> J.N. L xford	9" plate	F
(A) <i>B6</i> Imperial Paperweight		I

COMMEMORATIVES

✓ (M)	C2	Brooklyn Bridge	DONE	8" bowl	M
✓ (A)(M)	C4	Cleveland Memorial Ashtray	DONE	5"	M
✓ (B)	e	Atlantic City Elk	DONE	6/7" bowl 575	F
✓ (B)	C10	Atlantic City Elk	DONE	6/7" plate 700	F
✓ (A)	C14	Detroit 2 Eyed Elk	DONE	6/7" bowl 1000	M
✓ (M)(A)	C12	Detroit Elk	DONE	6/7" bowl	F
	(B)(G)			M 1025 A-400 B-450 4 475	
✓ (B)	C20	Parkersburg Elk	DONE	6/7" plate 1050	F
✓ (B)	C8	Atlantic City Elk	DONE	bell 750	F
✓ (B)	C18	Parkersburg Elk	DONE	bell 450	F
✓ (A)(G)	C16	Elk Paperweight	DONE		M
✓ (A)	C6	Millersburg Courthouse	DONE	6/7" bowl 525	M
✓ (B)(M)	^{ILLINOIS} C26	Soldiers & Sailors		6/7" plate	F
✓	C22	Fenton Good Luck	DONE	8" bowl	F
✓	C24	Northwood Good Luck	DONE	bowl & plate	N
✓ (M)(B)	C30	Indiana Statehouse		7½" plate	F
		^{SOLDIERS & SAILORS}			
✓ (M)	C28	Indianapolis Monument		bowl & plate	F

EXPENSES

Date	Description	Amount
4-11-89	CH# 3749 OMAHA LIBRARY	\$11.00
5-30-89	MEMPHIS "	15.40
5-2-89	MISC. "	4.00
5-1-89	PHONE	51.00
6-1-89	"	40.00
6-1-89	BIRMINGHAM LIBRARY	3.40
6-12-89	"	42.85
6-26-89	PHONE	11.80
7-30	PHONE	9.40
8-26	"	9.98
9-27	"	6.35
11-25	"	
12-22	PHOTOS	38.97
12-27	PHONE	10.22
1-3	DALLAS LIBRARY	5.00
1-27	COMPU SERVE	28.00
1-4	PHONE	28.00
3-25	WALKER OFFICE (STAMP)	33.48
4-5	" " (envelopes)	140.25

DATA DISK #1 - SAVED

B.P.O.E. ----- EPILOG ----- FORM A ----- 4 WORD
TABLE 1 ----- TABLE 2 ----- SAVELIST -----4 MAT

BALL	BERN BRO
I BENE	B A-H
BRAZ	IMP PW
BROEK	LEDFORD
C&B	PCMOH
CENT S S	SPECT
DAVID	
D&F	BROOK
DREIB	CLEV MEM
EAGLE	COURT
EXCHANGE	AC BELL
FERN	AC ELK
G MUM	DET ELK
GETTS	MIL ELK
GEVURTZ	ELK PW
GREEN	PARKBELL
HUDSON	PARK ELK
JOCKEY	F GOOD
OGDEN	N GOOD
PARA SOD	ILL S&S
ROODS	IND S&S
SMITH	IND SH
STERL	
UTAH	

DATA DISK #1 - SAVED

B.P.O.E. ----- EPILOG ----- FORM A ----- 4 WORD
TABLE 1 ----- TABLE 2 ----- SAVELIST -----4 MAT
UPDATED 1/15/91 *UPDATED 1/15/91*

BALL	BERN BRO
I BENE	B A-H
BRAZ	IMP PW
BROEK	LEDFORD
C&B <i>UPDATED 1/15/91</i>	PCMOH
CENT S S	SPECT
DAVID	
D&F	BROOK
DREIB	CLEV MEM
EAGLE	COURT
EXCHANGE	AC BELL
FERN	AC ELK
G MUM	DET ELK
GETTS	MIL ELK
GEVURTZ	ELK PW
GREEN	PARKBELL
HUDSON	PARK ELK
JOCKEY	F GOOD
OGDEN	N GOOD
PARA SOD	ILL S&S
ROODS	IND S&S
SMITH	IND SH
STERL	
UTAH	

12/91

BALLARD

Researching this piece turned out to be much more of a problem than I had anticipated. Normally, the most difficult task has been to locate the origin of an item, and then simply research historical records in that locale. Here, however, I had but to read to know the origin and could still find no evidence that any such company or person ever existed. No telephone listing, no newspaper ads, no business association membership.

Then, months after having given up on this one, and while researching another California item, I happened upon a Fresno, CAL. telephone listing for Simeon M. Ballard Insurance And Real Estate. A little judicious digging revealed that old Simeon had been quite the entrepreneur, and had established branch offices in several small towns around Fresno; Merced being among them. Apparently he Merced branch manager decided to promote his own little kingdom, and consequently ordered this item without mention of the parent organization. Hard work may have its own rewards; but I would rather be lucky.

MAKER: Northwood

BACK PATTERN: Basketweave

ADDENDUM: This piece is almost universally incorrectly called Ballard(s) Merced.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, ruf	Available	\$200-\$250 500-600
Ame	H/G	None Verified	
Ame	Plate	4 Known	\$500-\$600 900-1100

C

ISAAC BENESCH

The Great House of Isaac Benesch and Sons was the largest home furnishings department store of its time. The Company was established in 1858 and eventually grew to encompass 13 retail outlets and 16 warehouses; located in four different cities.

Annapolis, Md. - 123-127 Main St.
Baltimore, Md. - 549-557 & 567-571 Gay St.
Pottsville, Pa. - 122 & 324-326 S. Centre St.
Wilkes-Barre, Pa. - 32-34 Public Square

Benesch originated many marketing ideas, that today are considered commonplace. Among them were:

First home delivery by gas powered trucks. (1912)
First to set-up complete room displays. (1921)
First to take trade-ins. (1926)

Isaac benesch died in 1907, and passed the family business along to the Sons of the title; Aaron, Jesse, Samuel, and William.

MAKER: Fenton

BACK PATTERN: Wide Panel

ADDENDUM: I confess that this item caused me considerable consternation when it came time to identify the maker. Everything about this piece screams Fenton; everything except that it has the same many-rayed base as known Millersburg pieces. Although I have no explanation for this anomaly, all the other evidence points so strongly at Fenton that I felt no other call could be made.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl , ruf	Available	\$250-\$350 300-400
Ame	Bowl , ruf	One Known	\$600-\$800 800-1000

Misspelled Benesch

BRAZIER'S CANDIES

This is one of my failures. Even though I have investigated every reasonable source, and a few that were downright grasping at straws, I have been unable to come up with any information about this company.

The National Confectioners Association took an educated guess that this company probably was from the Western Great Lakes Region, which purportedly was a hotbed of candy manufacturing in the early 1900's. The NCA does not, unfortunately, maintain any historical records.

ANYONE knowing ANYTHING about this company, please contact the author.

MAKER: Fenton

BACK PATTERN: Wide Panel

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
me	Bowl, ruf & i/c	Scarce	\$250-\$350 <i>400-500</i>
ame	H/G	Scarce	\$350-\$450 <i>800-800</i>
Ame	Plate	Very Scarce	\$500-\$600 <i>1000-1200</i>

BROEKER'S FLOUR

Oh no, two in a row! Pretty much the same story as Brazier's. You would think that with a name like Broeker, Minnesota would be a certainty as the place of origin. No such luck. At least, the Minnesota State Library could find no record of any so named company. I am sure one of my good Dutch friends from the wheat belt will be able to supply me with information about this company.

UPDATE 1/16/90 : Accessing the National Geneological Survey and the National Demographics Study have revealed the following four locations as the most likely sites for this company:

Minneapolis, Minnesota
Oxford, Nebraska
Burlington, Iowa
Lawrance, Kansas

All four locations have been researched without a definitive site being determined, but this data at least narrows the field of search.

MAKER: Northwood

Back Pattern: Basketweave

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Plate	10-12 Known	\$600-\$800 1000-1200

CAMPBELL AND BEESLEY

Three in a row! This is all to depressing.
From the wording on this piece, we can surmise that this company was involved in some kind of retail sales, and was definitely in business in 1911. Now if I only knew where the darn store was!

MAKER: Millersburg

BACK PATTERN: Wide Panel

ADDENDUM: Attribution is by virtue of the smooth (unserrated) edge and the typical Millersburg many rayed tar (same as found on the Two Eyed ELK).

This item, known only in a handgrip plate, comes with the bent portion at just about every hour of the clock. By far, the greatest example of random glass shaping of any lettered piece.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	H/G	Very Scarce	\$500 \$600 <i>750-950</i>

CAMPBELL AND BEESLEY

This is either a case of too much information in too many files, bad filing practices, or senility: You pick-em. The ink was barely dry on my book, when Carl Booker, all the while grinning like the proverbial Cheshire Cat, innocently handed me a single piece of paper. Flashback! Anguish! Despair! Rejuvenation! Hope! Gratitude! That piece of paper contained an article by Bob Lovell, published in the ICGA newsletter, delineating the entire story on Campbell & Beesley. The cause of my great consternation was that this article has resided in my hard copy archives since 1983! Somehow it never made it into the computer, and I suffered a total black out as to its very existence. And so, on with the story. The Campbell & Beesley Co. opened its doors on March 13, 1910 at 412-414 Union St., Nashville, Tennessee. The Company specialized in ladies ready-to-wear. Print ads of the day list the owner as being Joseph L. Campbell, who was also the secretary-treasurer. The President was a Mr. G. H. Miller, and the Vice President Mr. John Ray Beesley I. Bob Lovell surmised, probably correctly, that Mr. Beesley was a financial backer of the company and thus the company name. However, I have been unable to find any concrete evidence to support this theory. Bob also suggests that the company went out of business in 1914. This may be true, as I have found no definitive date of closure, but the last telephone listing is for 1905. Mr. Beesley later opened a furniture store which remained in business until 1979. Although Mr. Beesley died in 1920, two generations of his namesakes still live in Nashville. Mr. Campbell apparently moved on to greener pastures, as I can find no further mention of him in Nashville history. A March, 1911 newspaper ad stated that souvenirs would be given to customers in celebration of C&B's "Spring Opening" sale. Thus a resolution to the dichotomous 1910/1911 quandary.

MAKER: Millersburg

BACK PATTERN: Wide Panel

ADDENDUM: Attribution is by virtue of the smooth (unserrated) edge and the typical Millersburg many rayed star (same as found on the Two Eyed ELK).

This item, known only in a handgrip plate, comes with the bent portion at just about every hour of the clock. By far, the greatest example of random glass shaping of any lettered piece.

I want to express my gratitude to Bob Lovell for his research, and to Carl Booker for jogging my memory.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	H/G	Very Scarce	\$800 \$900

CENTRAL SHOE STORE

Simply finding the who, the what, and the where, about these pieces has proven to be an invigorating challenge. Only rarely have I been able to discover the when; and then only in the broadest terms. In this case, however, I know the exact date that this particular item made its' debut.

On November 21, 1908 The Central Shoe Store opened its' doors for business. An advertisement placed in the East St. Louis Journal, on the prior day, announced the opening, and stated that souvenirs would be given to all who attended the opening.

Apparently business was not good for Messrs C.W. and J.H. Byerly of Quincy, Illinois; as their business listing was discontinued after 1911.

Incidentally, November 21, 1908 was a Saturday.

MAKER: Fenton

BACK PATTERN: Wide Panel

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf & I/C	Scarce	\$300-\$350 <i>480-550</i>
Ame	H/G	Scarce	\$400-\$450 <i>600-750</i>
Ame	Plate	Scarce	\$450-\$500 <i>800-1000</i>

DAVIDSON'S SOCIETY CHOCOLATES

I seem to have a great deal of trouble with chocolate companies. See BRAZIER'S CANDIES.

By virtue of the area of most occurrence, I believe this item originated in a Northern Missouri-Southern Iowa locale. However, attempts to substantiate this theory have been repeatedly thwarted.

Once again I must beseech my audience for assistance.

MAKER: Northwood

BACK PATTERN: Basketweave

ADDENDUM: You will note that I list this item in both H/G and plate shapes. This was done because the plate shape repeatedly appears in auction brochures. For the record, I do not own nor have I seen a flat plate in this pattern.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	H/G	Fairly Available	\$300-\$350 450-650
Ame	Plate	Rare	\$500-\$600 1000-1200

DORSEY AND FUNKENSTEIN FURNITURE

I solemnly promise that this is the last piece that I know absolutely nothing about.

I also promise, that anyone owning this book, will receive free updates; if and when I obtain the location of any of missing items. Someone out there must live in the area of origin of one of these missing items. All I require is an approximate area: HELP ME!

MAKER: Fenton

BACK PATTERN: Wide Panel

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf & I/C	Fairly Available	\$250-\$300 <i>400-500</i>
Ame	H/G	Scarce	\$350-\$400 <i>600-800</i>
Ame	Plate	Fairly Available	\$350-\$400 <i>600-800</i>

DREIBUS PARFAIT SWEETS

The Dreibus Candy Company was established in 1884 in Omaha, Nebraska. Anton C. Dreibus, a German immigrant, relocated his business several times during its' rapid growth. In 1906 He took occupancy of a new three story building located at 508-512 South Nineth St., which He had constructed for the purpose. In 1919, added growth required the addition of two full stories to the building. A local article marveled at the huge expenditure of \$40,000, which this addition reportedly cost.

I can find no mention of the business after 1931, so one might assume it became a victim of the Great Depression. The "Parfait Sweets" mentioned in the title, was a line of candy made by Dreibus, but not a part of the company name.

I want to thank Ray Hitchcock, of Iowa, for the lead which made the research on this piece come to fruition.

MAKER: Northwood

Back Pattern: Basketweave

ADDENDUM: This piece typically is found on a very light, almost lavender, amethyst base glass. I have recieved numerous calls inquiring if this made it rare. Sorry.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf	Fairly Available	\$250-\$300 400-500
Ame	H/G	Fairly Available	\$300-\$350 500-650
Ame	Plate	Fairly Available	\$350-\$400 650-800

EAGLE FURNITURE COMPANY

Although I have accumulated a vast amount of information about this company, all the pieces do not quite fit together.

The company first appeared in 1908, with Amos G. Rhodes as President and James J. Haverty as Vice President. By 1910 the business had moved to the location shown on this piece, and Mr. Haverty had assumed the mantle of President. After 1917 the business ceased to exist under this name.

Here's the rub. James J. Haverty had started in the furniture business, in Atlanta, Ga., shortly after the Civil War. He expanded his business to Memphis, Tenn. (where Eagle was located) in 1900, arriving as an already successful businessman. So where did the intervening eight years go, and why did Mr. Haverty enter a fledgling business as less than top dog? One can only assume that it was a case of finance, leverage, and absorption.

After 1917, business continued at the same location under the name of J.J. Haverty. By 1930, Haverty's empire had grown to encompass 22 stores, located in 18 southern cities. The chain exists today.

MAKER: Northwood

BACK PATTERN: Basketweave

ADDENDUM: This is one case where the bowl is the most difficult shape to obtain. Double H/G is the most common.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf	Rare	\$350-\$400 400-500
Ame	H/G	Scarce	\$350-\$400 500-700
Ame	Plate	Very Scarce	\$400-\$500 700-900

EXCHANGE BANK

The Exchange Bank was founded in 1901, in the 100 block of Merrill Ave., Glendive, Montana. In 1911 the bank was re-organized by a Henry Dion and three other partners (one appropriately named Banker !) and chartered as a state bank. At this time, the bank had total assets of \$75,000, and was paying 5% on time deposits, compounded every six months. At the time the bank became chartered, the name was officially changed to Exchange State Bank, though in practice the "State" was often omitted. Prior to 1900, most banks were privately owned and totally unregulated. This was the case in Glendive, a town formed by the westward push of the Northern Pacific Railroad, until the momentous event of 1911. The bank survives today as First Security Bank; although not in the original building, which has gone the way of the dinosaur. Probably a good thing too, as pictures of the original building's interior show only one teller's window and no creature comforts at all!

MAKER: Fenton

BACK PATTERN: Wide Panel

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf & I/C	Rare	\$350-\$400 550-750
Ame	H/G	Rare	\$450-\$500 800-1000
Ame	Plate	Rare	\$500-\$600 900-1100
			650-650

FERN BRAND CHOCOLATES

More information has been disseminated about this piece, than any other single piece of advertising. This due primarily to the efforts of Ray & Verda Asbury of Burlington, Iowa; the home of Fern Brands. Although I have performed my own research, I can do little more than regurgitate that which has already been said. Gardner & Gould was the parent company of Fern Brand Chocolates. Established in June, 1900 at the corner of Elm and Third Streets, the company produced a wide range of confectionery products, until their demise in July of 1955. The original building now houses a tent and awning company.

Never having been one to become enraptured over subtle nuances in carnival glass patterns, I still feel it worthwhile to mention the uniqueness of the Fern Brand bowl. Not only is the fern motif a one of a kind, but the floral arrangement is also different than on any other piece.

MAKER: Northwood

BACK PATTERN: Basketweave

ADDENDUM: After two years of chasing a reported Fern Brand bowl, which turned out to be a deep plate, I have concluded that no bowl exists in this pattern.

ALTHOUGH I OWN ~~SEVERAL~~ OTHER MEDIA ADVERTISEMENTS FOR SEVERAL COMPANIES, FERN B.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	H/G	Fairly Available	\$300-\$350 <i>500-600</i>
Ame	Plate	Fairly Available	\$350-\$400 <i>600-750</i>

APPEARS TO BE THE LEADER. I POSSESS A WOODEN SHIPPING CASE PLUS SEVERAL INDIVIDUAL CARDBOARD BOXES BEARING THEIR ADVERTISEMENTS

GARDEN MUMS

The appearance of this particular item, in a book on lettered pieces, is certain to raise a few questions. The most obvious of those is where is the lettering?

Answer: There isn't any.

Next should be; whats it doing in this book?

Answer: Since this is a Fenton blank advertising piece, I felt it was at least in the proper spirit of this undertaking. Furthermore, it's cute, I happened to have it, and it's my book.

MAKER: Fenton

BACK PATTERN: Wide Panel

ADDENDUM: Mrs. Hartung lists this item as being available in green. Not meaning to denigrate Marions' many contributions to our hobby; I still have difficulties accepting this as fact.

This item was perhaps made only experimentally during a lettered run.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, I/C	Rare	\$50-\$100 200-300
Ame	H/G	Rare	\$150-\$200 350-450
Ame	Plate	Rare	\$150-\$200 400-500

GETTS PIANOS

Although the first telephone directory listing for this business appears in 1907, Mr. Getts advertisements indicate an establishment date of 1889. In addition to pianos, the firm also sold a complete line of musical instruments, as well as sheet music and other associated musical merchandise.

Getts was located at 23 South Third Street, Grand Forks, North Dakota. Mr. Getts died in 1923, and the business was discontinued.

MAKER: Fenton

BACK PATTERN: Wide Panel

ADDENDUM: The descending order of rarity by shape is: Bowl, H/G, Plate. The descending order of desirability is probably just the opposite.

All known examples of this piece have the "S" in the word Forks reversed.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf & I/C	Rare	\$600-\$800 700-900
Ame	H/G	Rare	\$600-\$800 900-1100
Ame	Plate	Rare	\$600-\$800 1100-1300

GEVURTZ BROTHERS

Having a simple two syllable, spell it as it sounds name, that is nevertheless consistantly misspelled; surely makes kinsmen of the Brothers Gevurtz and me. In the process of researching this piece, I came across seven different spellings of Gevurts, Gevruz, Gevirts, Gaverts, Givertz, Gavitts, Gevurtz. All of the foregoing have appeared in auction brochures or carnival glass reference books.

This company was established in the late 1800s', and after several relocations, arrived at the corner of Union Avenue and East Burnside Street in downtown Portland, Oregon. This occured around 1902. In 1919 they moved to the corner of Second St. and Morrison Ave. During their stay at this location, they opened several branches in the surrounding area. Sometime in the 1960s' the company was moved to their present location at 6600 S.W. Bonita Road, Tigard, Oregon. The Gevurtz family still operates the business.

MAKER: Fenton

BACK PATTERN: Wide Panel

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf & I/C	Scarce	\$350-\$400 550-700
Ame	H/G	Very Scarce	\$500-\$600 650-800
Ame	Plate	Scarce	\$500-\$600 800-1000

GREENGARD FURNITURE COMPANY

One of the interesting tidbits that has surfaced during my research, is that you have a much better chance of obtaining information from a small town than you do when dealing with a major city. This item is a case in point. The city of Chicago could only provide an obituary and a phone listing in response to my query regarding Greengard. However, I believe I have been able to construct a reasonable facsimile of history from this rather sparse data.

Max Greengard arrived in the Chicago area in 1885. Sometime between then and 1889 he opened a retail furniture store at 11020 Michigan Ave., Roseland, Michigan. Roseland, at that time, was a suburb of Chicago, and was annexed to the city in 1889. Around 1928, the company moved to 3400 S. Halsted St. and changed their name to; M. Greengard and Sons. The company was still in business as recently as 1974.

MAKER: Millersburg

BACK PATTERN: Wide Panel

ADDENDUM: Attribution is by virtue of the smooth (unserrated) edge and the typical Millersburg many rayed star (same as found on the two-eyed Elk).

All of the known pieces in this pattern are on a very dark, almost purple, base glass.

The following price data is somewhat weighted by the fact that the only known bowl does not exhibit the excellent color of the double handgrips, and, to a lesser degree, by the inherent desirability of flatter shapes.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf	1 Known	\$800-\$1200 <i>900-1300</i>
Ame	D/H/G	3 Known	\$1200-\$1600 <i>1500-2000</i>
	<i>H/a</i>	<i>1 KNOWN</i>	

E.A. HUDSON

I love a good mystery. You start with a street name and an intuitive feeling; in this case, Travis and it has to be from the south. You add a memory that Travis was the name of the officer in command of the forces at the Alamo, and arrive in Texas. Check the street maps of major Texas cities, and on a really fortuitious day, arrive in Houston.

This company was born as the C.D. Hudson Furniture Co. in 1897, at 711 Travis St., Houston, Texas. By 1903 Clarence had turned the reins of power over to his son Eugene, and the company became known as E.A. Hudson. In 1923 the business was moved to 1905-1919 Winters St. and became known as E.A. Hudson Furniture Warehouse. The records are unclear as to if a sale or take-over occurred, or whether Hudson simply acquired some partners, but, at this time, the parent name of the company became Reilly - Pyrnes - Hall Incorporated. During the early stages of WW II, E.A. Hudson ceased furniture sales and became a moving and storage facility. After 1953 there is no record of the company.

MAKER: Northwood

BACK PATTERN: Basketweave

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf	Scarce	\$300-\$400 450-650
Ame	H/G	Very Scarce	\$450-\$550 600-800
Ame	Plate	Very Scarce	\$500-\$600 800-1000

JOCKEY CLUB

In most instances, my research either arrives at a finite solution, or comes up totally empty. Jockey Club is an extreme exception to that standard.

A computer search for the subject name came up with in excess of fifty possibilities! Added to this were three other possibilities arrived at by separate means. It so happens that Jockey Club is the official name for the sanctioning body of Thoroughbred Racing in this country; and that alone accounted for over half of the "possibles". Businesses associated with racing account for another 20%. The process of elimination was long and tedious, but finally lead to the conclusion that this item had nothing to do with racing or horses.

The logo on this item consists of a horseshoe crossed at right angle by a long whip. This ultimately proved to be the key: Whips of the type depicted are not used in horse racing. This led me to harness racing, but the obvious was pointed out; there are no jockeys in harness racing.

Proceeding on the logo idea, coupled with the known time of origin, led me to the following conclusion: Jockey Club was a perfume. The identical logo appears on some print advertising from the 1850's. I was able to track the company into the early 1900's, but then the trail disappears. It is known that this product was sold in California, but the point of origin has not been established. I am 99.9 % certain of this rationale, but cannot unequivocally state it as being so until I locate the point of origin.

MAKER: Northwood

BACK PATTERN: Basketweave

ADDENDUM: Contrary to published reports, I do not believe this item to be available in marigold. Most probably was a misidentified example on a light amethyst base with heavy marigold overlay.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf	Very Scarce	\$300-\$350 450-650
Ame	H/G	Very Scarce	\$350-\$450 650-800
Ame	Plate	Very Scarce	\$450-\$550 750-950

OGDEN FURNITURE

The documentation on this company reads like the Rise And Fall of the Roman Empire. By following their address changes, one can plot the financial well-being of this institution.

The Ogden Furniture and Carpet Company came into existence early in 1902. Their initial location was at 2432-2436 Washington Avenue, Ogden, Utah. By 1910 they had expanded to encompass 2422-2434 Washington Avenue. Business must have taken a downswing, for in 1920 their address became; 2422-2428 Washington Avenue. Things must not have improved and by 1930 they had moved to 385 24th Street. By 1931, they were no more.

Print advertising by the company indicates they sold a complete line of home furnishings including; furniture, carpet, window decoration, stoves, and appliances. They also did mail order.

MAKER: Fenton

Back pattern: Wide Panel

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf & I/C	Scarce	\$400-\$450 500-650
Ame	H/G	Scarce	\$500-\$600 700-900
Ame	Plate	Rare	\$600-\$800 1000-1250

PARADISE SODAS

The Paradise Roller Mills came into existence during the mid 1800's, long before Modesto, California was even a city. Occupying the block between 12th & 13th, at the corner of L Street, this company's primary function was the grinding of whole grain into flour. The term "roller mill" describes the specific process used, and is a variation on grist mill.

Very little information was available about the history of this company, but apparently they expanded into producing cracker products at around the turn of the century. The exact cause of the demise of this company is not known, but there is no mention of its' existence after 1919. A major fire was reported during the summer of 1919, and though no specific losses were named, this could be the causal factor.

MAKER: Fenton

BACK PATTERN: Wide Panel

ADDENDUM: This is probably the most common of all the advertising pieces. Given this wide spread availability, a case can be made for the theory that this article was given away with each carton of crackers sold, over some undefined Christmas period.

The phrase " EAT PARADISE SODAS" becomes infinitely more clear, once one is aware that sodas are crackers.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Plate	Available	\$250-\$350 450-650

ROOD'S CHOCOLATES

Rood's was born as the Pueblo Cracker & Confectionary Co. in 1889. Between 1891 and 1909 the business changed ownerships several times with the attendant names of American Biscuit & Manufacturing Co., and later as Colorado Confectionery Company. The owner during this latest tenure was the National Biscuit Co. (NABISCO). Aaron Rood had been employed by this company, in various capacities, since its' inception. In 1909, with total capital of \$150,000 , he acquired ownership and incorporated the company. By 1910 Rood had built a new 32,000 square foot facility at 408-416 West 7th Street , Pueblo, Colorado. During this transition the name was changed to the Rood's Candy Company.

Aaron Rood died in 1921 and his son Jesse assumed control of the company. Jesse sold his interest in the usiness in 1935 and retired to California. The new owners retained the Rood's name until the companys' demise in 1939.

During World War II the Pueblo Junior College System acquired the old Roods' building and utilized it as a vocational training center for wartime assembly line workers. After the War the building was used as a warehouse facility for the local school district. In 1981 the old building was placed on the National Register of Historic Places, thus insuring its' survival.

MAKER: Fenton

BACK PATTERN: Wide Panel

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Plate	3 or 4 Known	&1500-\$2000 <i>2500-3000</i>

NORRIS N. SMITH

Rome, Georgia is a small city , population 30,000, located in the northwestern portion of the state. In 1913 when Mr. Smith was distributing these pieces, the population was something under 1,000; thus his telephone number of 616.

Apparently, this article was utilized to promote the advent of this enterprise sometime during 1913. The original location of the business was at 5 East 3rd Avenue. In 1920 Mr. Smith moved his undertaking to his home at 905 East 2nd Avenue. After 1922 there is no longer a record of this business.

MAKER: Fenton

BACK PATTERN: Wide Panel

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf & I/C	Scarce	\$300-\$400 <i>550-700</i>
Ame	H/G	Very Scarce	\$450-\$550 <i>750-900</i>
Ame	Plate	Very Scarce	&500-\$600 <i>900-1100</i>

STERLING FURNITURE

The Sterling Family really did exist. Although I can find no mention of them anywhere in the company hierarchy, Don Moore; author, raconteur, and man-about-town assures me he has met at least one member of the family.

The historical data on this company is very sketchy, but a reasonable facsimile of events would seem to be as follows: Reason G. Davis entered the furniture business in Sacramento, California shortly after the Civil War. In the late 1800's, he expanded his enterprise to the San Francisco area. Somewhere along the way he acquired a plethora of partners. The first telephone listing for the company occurs in 1900, and lists the parent organization as Sterling & Bunster-Saxe. Various addresses up and down Market St. are listed, until about 910, when the company arrived at 1049, the address shown on this article. One Bunster or Saxe or another is consistently shown as president. In 1961 the San Francisco store was closed and the company moved to Daly City, California. By 1970, retail sales had been terminated and the company specialized in manufacture.

MAKER: Fenton

BACK PATTERN: Wide Panel

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf & I/C	Very Scarce	\$350-\$450 <i>500-650</i>
Ame	H/G	Rare	\$450-\$550 <i>650-800</i>
Ame	Plate	Rare	\$550-\$650 <i>800-1000</i>

UTAH LIQUOR COMPANY

We all are quick to damn the Telephone Company, and sometimes rightly so. However, in the case of this item, I may never have known from whence it came were it not for the Western Bell Business Office. I requested the 1915 location of telephone number 478, and a computer readout later, back came Salt lake City. The rest was easy.

Utah Liquor was founded in 1894 at 167 South Main Street. Mr. Jacob Bergerman relocated his business to 223 South Main Street on March 30, 1903. I know the exact date because, quite by accident, I happened upon an ad in the Salt Lake City Herald announcing the move. State wide prohibition came to Utah in 1917, and Mr. Bergerman had to find another line of work.

MAKER: Fenton

BACK PATTERN: Wide Panel

ADDENDUM: This piece is unique in that it advertises someone elses' product. Lewis 66 Rye was a popular spirit of that time.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	H/G	Scarce	\$400-\$450 700-900
Ame	Plate	1 reported-not seen 6 KNOWN	\$800-\$900 1100-1300

BERNHEIMER BROTHERS

Bernheimer was one of the first discount department stores in America. Established in 1884, it grew rapidly through the use of cut-rate prices and clever advertising ploys. On March 16, 1908 they moved from their original facility at 300 West Lexington, into a new six story building at 302-306 West Fayette St., Baltimore, Maryland. Among the innovative features of the new building was a 600 seat restaurant (FULL COURSE DINNER \$.19 !), a bowling alley, a vaudeville theater (ADMISSION \$.05), and cows being milked by electronic milking machines to guarantee freshness !

In 1923 Bernheimer merged with Leader Stores and became Bernheimer-Leader; that group in turn was sold to May Co. Stores in Sept., 1927 for seven million dollars. The store exists in Baltimore today, but alas, the cows are long gone.

MAKER: Millersburg

BACK PATTERN: Trefoil Finecut

ADDENDUM: This is basically a Many Stars bowl with the lettering, and a small star, replacing the large star normally found in the center of the bowl. It is also interesting that all known examples are on blue base glass; a rare color in any other Millersburg pattern.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Blue	Bowl, ruffled 10"	Very Scarce	\$800-\$1200 1000 - 1500

BIRMINGHAM AGE - HERALD

The Birmingham Age-Herald was founded in 1874, and was a morning newspaper through various ownerships until its demise on May 13, 1950. The building depicted on the bowl and plate was built in 1910, and still stands at 2109 Fifth Avenue North; in Birmingham, Alabama.

The Birmingham News, the newspaper which absorbed the Age-Herald in 1950, ran an article on March 15, 1974 about the Age-Herald Bowl. Among other things, the article quoted an unnamed expert who reported there were only 5 bowls left, and that they were worth \$3000 each! There also was mention of an ad, which had appeared some years before, offering to purchase any Age-Herald piece for \$300. This, at long last, gives some credence to one of the old Carnival Glass legends.

MAKER: Fenton

BACK PATTERN: Wide Panel

ADDENDUM: Contrary to what has been written by virtually every author; this is not a Millersburg product. The edge, glass clarity, and iridescence are all so typical of Fenton, that I am unwavering in my conviction that this is of their manufacture. Hold an amethyst Detroit Elk (known to be Fenton) next to an Age-Herald and see if you can arrive at any other conclusion.

At least in my own experience, there would appear to be more plates than there are bowls in this pattern. The desirability of the plate, however, has managed to maintain a considerable price edge.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl , ruf 9"	Rare	\$750-\$1000
Ame	Plate 9 1/2"	Rare	\$1500-\$1800

900-1200
1750-2250

IMPERIAL PAPERWEIGHT

I have found no reference to this item either in company documents or in catalogues of the company's production. However, a knowledge of the company's history, and the judicious application of specific dates in that history, should allow us to establish a reasonable time frame and causation for the creation of this article.

It is important to know that the Imperial Paperweight carries all the known registered trademarks of the company. NUART and NUCUT were registered very early in the company's history; 1911 and 1914 respectively. The combination of the ironcross, or double I as called by some, in conjunction with the superimposed IM-PE-RI-AL as not granted registration until 1921. We can assume that this item was not made until the trademark was protected. Significant dates arising around this time would be 1921, the twentieth anniversary of the formation of the company, and 1924 the twentieth anniversary of its first glass production. I favor the latter date as being more significant and better fitting the timeframe of events. Because of the obvious small quantity which were produced, we can soundly theorize that these pieces were probably made for a select group of employees or stockholders as a memento of this occasion.

This scenario would of course cast some doubt as to whether this item is a commemorative or a piece of advertising. I have elected to call it advertising in the event my scenario is all wet.

MAKER: Imperial

ADDENDUM: This item measures 5 3/8" X 3 1/4" X 1 1/8" and weighs in excess of one pound. The shape is that of an elongated octagon, recessed front and rear. The top indentation is most likely a storage recepticle for paper clips.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Purple	Paperweight	Rare	\$650-\$850

J. N. LEDFORD COMPANY

This company is an oddity in that rather than being an entrepreneurship, it was the company store for Irwin Mills, located near Winston-Salem in northwestern North Carolina. Established in 1901, it carried a general line of merchandise for a more or less captive clientele. As is the case with many urban areas, the downtown portion of Cooleemee died a natural death in December of 1962, taking the J.N. Ledford Company with it. In early 1963 the entire Main Street area was razed to build a parking lot.

An interesting sign of the times was found in the Cooleemee Journal dated January 1, 1931. In an article about Cooleemee, concerning the Irwin Mills and the Ledford Co., it was stated that "Native Anglo-Saxons" were employed by these companies.

Another interesting aspect is that I can find no mention of a J.N. Ledford anywhere in the history of the store. This leads me to believe he may be from the same origin as Betty Crocker and Aunt Jemima.

MAKER: Fenton

BACK PATTERN: None

ADDENDUM: This piece is a Heart And Vine plate with the advertising added to the center portion of the pattern. Oddly, this item has come to be known as a "Cooleemee Plate", the place of origin; rather than a "J.N. Ledford Plate" for whom it advertises.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Mar	Plate, 9"	4 or 5 Known	\$1750-\$2000

2250-2750

PACIFIC COAST MAIL ORDER

Once again I have encountered difficulties obtaining information from a metropolitan area. The Los Angeles Chamber Of Commerce has no listing for this company. Local libraries showed no data. I did manage to establish a time frame of operations through telephone directory listings, and ascertained at least a rudimentary outline of their business scope through a couple of print media advertisements.

J.C. Floyd established the Pacific Mail Order House at 229-231 South Los Angeles Street, Los Angeles, California in the year 1912. This enterprise was one of the first to offer Asian Imports nationwide on a mail order basis. Their stock in trade appears to have centered around clothing and novelty items.

By 1917 the company had moved to 513 East 12th Street, and after 1919 the company ceased to be listed.

I ran a check on Mr. Floyd's home address and found it to be a downtown boarding house. This, coupled with my knowledge of Los Angeles' lesser desirable neighborhoods, leads me to believe this was an ill financed, fly-by-night operation, from the onset.

MAKER: Fenton

BACK PATTERN: Grape & Cable

ADDENDUM: Only three of these pieces are known to exist. The marigold example shown here is the only perfect one of the three. The other known marigold example has a large sliver off the collar base, and now is in the possession of a non-collector. The only known blue example resides in the Fenton Museum and is badly cracked. Pricing shown below is on an as-is basis.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Mar	Orange Bowl, Ruf 10"	1 Known	\$2000-\$2500
Mar	Orange Bowl, Ruf 10"	1 Known As-Is	\$1000-\$1500 <i>1200-1600</i>
Blue	Orange Bowl, Ruf 10"	1 Known As-Is	\$750-\$1000 <i>800-1200</i>

2nd BLUE - CRACKED

SPECTOR'S DEPARTMENT STORE

The building that was to later become Spector's was built in 1891 by Arthur Hetrick at 6 East Franklin Street in New Freedom, Pennsylvania. Originally called Hetrick's Department Store, the two story framed building was a much needed addition to this small rural town in the south western portion of the state.

In 1901 Murice Spector acquired the business and renamed it after himself. Exact cronologies are not available, but around 1910 these plates were given away to Spector's customers as Christmas gifts. I'm sure Mr. Spector would be amazed at how far-flung his holiday largess has become.

In later years the store was owned by Isaac Morris, and then by Moul & Davis. By turn the building has housed an Acme Food Store, Kiser, and then New Freedom Department Stores. Today, looking much the same as when built, the building houses a dance studio on the first floor and a video store on the second.

Most of the foregoing information was published in the Keystone Carnival Glass Club's newsletter in December of 1988. I want to express my gratitude to Randy Smith for bringing this information to the fore, and allowing me to ride along on the coattails of his research.

MAKER: Fenton

BACK PATTERN: None

ADDENDUM: This, like the Ledford piece, is a Heart And Vine plate with the advertising added to the center of the pattern.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
ar	Plate 9"	Fairly Available	\$400-\$600 600-800

BROOKLYN BRIDGE

On page 127 of Bill Heacock's book, *Fenton Glass, The First Twenty-Five Years*, appears a photograph of the cutting department at Fenton Art Glass in the year 1907. An enlargement of the packing barrels in the foreground shows what is quite clearly, at least to me, an assortment of Brooklyn Bridge bowls. Coupling this with the fact no shards of these bowls have ever been found at the old Millersburg factory site should, once and for all, establish the origin of these pieces.

Although no concrete evidence as to the purpose of these bowls has been found, I must agree with Marion Hartung's educated guess that they were made to celebrate the twenty-fifth anniversary of the opening of the bridge. A gala ceremony was conducted in May of 1908, and would have been an ideal location to sell souvenirs commemorating the event.

MAKER: Fenton

BACK PATTERN: None

ADDENDUM: These bowls are found in 6, 8, and 10 ruffles. There is at least one known example of this item that has the bridge, boats, and blimp gilded under the iridescence. I am somewhat ambiguous as to whether this should appreciably affect the price, and have therefore elected to leave that decision to anyone having an opportunity to purchase this piece.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Mar	Bowl, Ruf 8"	Scarce	\$350-\$450
Mar	Bowl, Ruf 8"-Unlettered	1 Known	\$700-\$800

CLEVELAND MEMORIAL ASHTRAY

It has been widely reported that this piece was made to commemorate the Cleveland Centennial (Edwards), or the Centennial of Cleveland's incorporation (Hartung), or to celebrate some unspecified gala event (Hand). Sherman Hand, by generalising, was closest to the truth.

The Cleveland Centennial occurred in 1896, long before carnival glass was produced. The Centennial of Incorporation would have been in 1914, two years after the closing of the Millersburg Glass Company; who, I'm sure we all agree, had to have made this item.

The most likely scenario is that this piece was manufactured to be sold as souvenirs at the Cleveland Industrial Exposition in June of 1909. This event meets all the time requirements, plus, has the added benefit of having been a celebration of Cleveland manufactured products. A perfect place to sell an item which celebrates Cleveland.

Besides, I spoke to an 89 year old gentleman who remembers his father purchasing one of these ashtrays at the Exposition.

MAKER: Millersburg

BACK PATTERN: None

ADDENDUM: You will notice that the accepted name of this item does not appear, verbatim, anywhere on it. The name is obviously generic, due to the subject matter.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Ashtray, 6" diag.	Very Rare	\$2000-\$3000 <i>2500-3500</i>
Mar	Ashtray, 6" diag.	3 or 4 Known	\$3500- ?

COURTHOUSE, MILLERSBURG

Most of what has been written about the manufacture and distribution of the Courthouse bowl falls on the ears much the same as does Alice in Wonderland. I have always found it exceedingly difficult to accept the premise that John Fenton went to the extraordinary expense of having a special mold made, for such a small run of glass, and then gave the glass away. History has painted John Fenton as a wastrel and prodigious spender, it is difficult for me to accept that he was a fool, too. However, Lucille Lowe of Killbuck, Ohio, a recognized Millersburg authority, purports the "give away" story to be fact. Since Mrs. Lowe's grandparents were investors in the Millersburg factory, and she has lived her entire life in the area, I suppose she is in a position to know. Her scenario is that John Fenton already knew of his impending bankruptcy, and manufactured the bowls to placate his investors. Reportedly, 1000-1500 of these items were made for this purpose.

The building shown on this piece was the third in a series of courthouses built in Millersburg, and was completed in 1886. The building is still in daily use. For those of you with an interest in mathematics, the twenty-fifth anniversary of the building would have occurred in 1911, at a time when the Millersburg factory was still in production.

MAKER: Millersburg

BACK PATTERN: Wide Panel

ADDENDUM: This bowl comes in several ruffled varieties, I/C shape, as well as lettered and unlettered. The unlettered variety omits the parenthesized writing as shown under the photograph. This latter type was most likely due to an omission in the original mold, which was corrected after a short run.

This piece is one of the few examples where I feel bowl shape significantly affects the value.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf 7"	Scarce	\$400-\$500 500-700
me	Bowl, I/C	Scarce	\$500-\$600 600-800
Ame	Bowl, 7"-Unlettered	Rare	\$1000-\$1200 1750-2250

ELK - ATLANTIC CITY

The B.P.O.E. met in Atlantic City, New Jersey from July 10-13, 1911. The event was, for whatever reason, called a "Grand Reunion" rather than a convention. Exact attendance figures do not seem to be available, but a local newspaper article, at the time, stated that the event had filled the surrounding hotels to overflow capacity. Many daily functions were held outside on the piers and boardwalks for which Atlantic City is famous.

UPDATE 1/2/90: New information arrived today naming the Strand Hotel as headquarters for this reunion. Also learned that the Music Hall on the Steel Pier was the site of the outdoor functions.

MAKER: Fenton

BACK PATTERN: Wide Panel

ADDENDUM: Although it is possible that a ruffled bowl exists in this pattern, I have not seen nor heard of one. The plates also tend to be slightly cupped, thereby marginally reducing their diameter.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Blue	Bowl, I/C 6 1/2"	Rare	\$600-\$750
Blue	Plate 7 1/4"	Rare	\$700-\$900 <i>800-100</i>

ELK BELL - ATLANTIC CITY

Since this item, as well as the bowl and plate, was manufactured to be sold at the same event, the description of activities for the former is also applicable here.

As can be seen in the accompanying photograph, the Atlantic City Bell is widely flared at the bottom. This results in an overall dimension of 5 1/2" tall, by 3 1/8" wide. The size and shape of all of these bells, that I have seen, is remarkably consistant. Coloring is always satin finish, with primarily gold and red highlights. The top 3/4" to 1 1/2" of the handle is not iridised, because this is where the bell was held during he spraying process. On some bells there is a noticeable indentation where the tool grasped the still warm glass. This condition is strictly "in the making" and should not decrease the desirability or value.

MAKER: Fenton

ADDENDUM: By whim, design, or error, the wording sequence on this bell is different than on the Parkersburg variety. Atlantic City has ; city, year, organization. Parkersburg has; city, organization, year.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Blue	Bell	Rare	\$1000=\$1500 1250 - 1750

ELK - DETROIT - FENTON

The 1910 National Grand Reunion of the B.P.O.E. was held at the Poncharpariam Hotel, (had them spell that one for me three times, and am still not sure I got it right!) Detroit, Michigan, from July 11-15. The Liccium Theater of the aforementioned hotel was the site of their banquet.

Souvenir-wise, the Detroit Reunion was the granddaddy of them all. Five different pieces were struck for this event, and if you count seperate colors, the number swells to nine. You will find eight of these pieces delineated in this text; the ninth is the Elks Nappy which has no lettering on it.

AKER: Fenton

BACK PATTERN: Wide Panel

ADDENDUM: Over the years several people have professed to owning a Detroit plate in either amethyst or blue. I have coveted such an example for a decade now, and am still looking. It is most likely a case of confusing the Parkersburg or Atlantic City with the Detroit.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf or I/C	Rare	\$500-\$650 <i>550-700</i>
Blue	Bowl, Ruf or I/C	Rare	\$550-\$700 <i>600-850</i>
Grn	Bowl, Ruf or I/C	Very Rare	\$750-\$900 <i>900-1100</i>
Mar	Bowl, Ruf	1 or 2 Known	\$1500-\$2000 <i>1750-2250</i>
Grn	Plate, 7 1/2"	2 Known	\$2000-\$3000 <i>3500-4500</i>

ELK - DETROIT - MILLERSBURG

See preceding page for a description of this event. The Millersburg, or "Two-eyed", Elk is a classic piece of Millersburg glass. Somewhat more artistic in detail than its Fenton counterpart, always radium finish, always beautiful.

It is conceivable that this item was sublet from the Fenton factory. It is more likely, however, that John Fenton learned of this impending event through family ties, and decided to cash in on the opportunity. This is all supposition, and I have not a whit of evidence to support either case.

MAKER: Millersburg

BACK PATTERN: Wide Panel

ADDENDUM: This is the second piece where I feel that bowl shape effects the value. Ice cream shape bowls are not only more difficult to acquire, but also display the pattern to an advantage not found on ruffled bowls.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Bowl, Ruf 7"	Very Rare	\$1000-\$1250 <i>1000-1250</i>
Ame	Bowl, I/C 7"	Very Rare	\$1200-\$1500 <i>1250-1500</i>

ELK PAPERWEIGHT

Although there is no absolute data to confirm at which Elks function this item was distributed, a good educated guess would be Detroit 1910. Since this is a Millersburg piece, (Millersburg Elks face left, Fenton face right) and since the only dated Millersburg Elk was from the 1910 reunion, it more or less follows that this item is from the same function. The short time span of Millersburg operations lends added credence to this date selection.

The B.P.O.E. emblem, which encompasses an elks head with a clock face above indicating eleven o'clock, has ritual significance. Eleven o'clock (PM) is regarded by Elks to be the mystical hour; a time to remember and honor the head. All Elk functions observe a moment of silence at this time. Considering the importance of this tradition, it is indeed unfortunate that the Millersburg moldmaker did not know his little hand from his big hand. All Millersburg Elks have the clock at five to twelve, rather than at eleven o'clock!

MAKER: Millersburg

ADDENDUM: With dimensions of 4 1/4" X 2 3/4" X 7/8" and 3/4 of a pound, this is truly an impressive piece of glass.

Of the estimated 20 -30 ~~purple~~ ^{AMETHYST} paperweights that exist, at least half have some moderate damage. Of the two known green ones, one is damaged. Pricing shown is for perfect items. Degradation of these prices is incumbent on the buyer, according to the damage.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Ame	Paperweight	Rare	\$1000-\$1500 1250-1750
Grn	Paperweight	Very Rare	\$2000-\$3000 2500-3000

e

ELK - PARKERSBURG

The 1914 B.P.O.E. Grand Reunion (This terminology was dropped in favor of "convention" in the early 1920's) is unique in that it was a state, rather than a national assembly. The limited scope of this affair probably accounts for the rarity of Parkersburg pieces, relative to other Elks memorabilia. Initially it is somewhat surprising that a local gathering such as this, would even have a souvenir, until one realizes that only ten miles separate Parkersburg and the Fenton factory at Williamstown.

Local Lodge #198 was host for this 1914 affair which took place June 18 and 19. Business and social functions were conducted at the lodge hall at 1515 Julianna Street on the 18th. The following day saw a parade wend its way through the streets of Parkersburg, followed by a dance held at the now defunct Terripan Park.

MAKER: Fenton

BACK PATTERN: Wide Panel

ADDENDUM: At least in my own experience, Parkersburg plates tend to be more flat, and possess better color, than their Atlantic City counterparts.

The "S" in Parkersburg is always reversed. Apparently there is difficulty associated with incising this letter into a mold, as this phenomena occurs repeatedly.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Blue	Plate, 7 5/8"	Very Rare	\$1000-\$1500 1250-1750

ELK BELL - PARKERSBURG

See preceding page for a description of this event. This bell is more upright and cylindrical than its' Atlantic City counterpart. Dimensions are: 6" tall X 2 3/4" wide. Coloring tends to be gold, with blue and green highlights. The finish is quite shiny, nearly radium. Once again, the shape, finish, and color, of all Parkersburg bells are amazingly consistant. Obviously due to the space limitations of this piece, the B.P.O.E. Emblem was modified by superimposing the elk over the clock face. What, at first glance, appears to be the elks' center antlers, are, in fact, the clock hands. Others may be more discerning than I, but it took me nearly two years to recognize this fact.

MAKER: Fenton

ADDENDUM: These bells are fully functional. A metal clapper is suspended by a length of chain, from an eyelet molded into the uppermost portion of the inside of the bell. The words "PATD APPLD" are molded into the glass in a circle around the eyelet.

A WORD TO THE WISE: A small piece of sponge or foam, cut into a ball shape, pierced in the center, and then slipped over the clapper, will insure the integrity of your bell. Mine don't ring, but they aren't cracked.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Blue	Bell	Very Rare	\$1400-\$1800

GOOD LUCK - FENTON

Collectively I receive more questions about the Fenton Good Luck than any other single lettered piece. This is due, in part, to the fact many collectors have never seen one. Also, because of the proliferation of the Northwood variety, there appears to be an expectation for them to be similar. The differences are legion, as attested by the ensuing pictures.

I confess that I was in somewhat of a quandary about where to place this item, as it does not fit succinctly into any one category. It is my suspicion that this pattern commemorates nothing more than an attempt to capitalize on a popular theme of the times.

In certain circles, much has been made of the fact that the horseshoe is depicted upside down. According to legend, this orientation causes ones "Good Luck" to run out. Some people feel so strongly about this that they display their pieces oriented with the horseshoe rightside up, which of course makes the writing upside down!

MAKER: Fenton

BACK PATTERN: None

ADDENDUM: Once again we have a utilization of the Heart & Vine pattern, only this time in the bowl shape. Fenton certainly got their moneys' worth out of this mold. This pattern, known also as "Heart and Horseshoe", is found only in the eight ruffle shape shown here. It is estimated that approximately 20-30 of these items have survived.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Mar	Bowl, Ruf 8"	Very Rare	\$1000-\$1500 <i>1200-1600</i>

GOOD LUCK - NORTHWOOD

What can I say about this that has not been said before? It comes in every shade of the rainbow, and in just about every shape, excepting I/C.

No attempt will be made to reiterate all that has been written about this pattern, including pricing, which alone could require a full page.

My only reasons for including this item is because it is lettered, and as a comparison for the Fenton variety.

Since I have some space to fill, and since I am the son of a blacksmith, I shall procede to tell you all the things you never really cared to know about horseshoes.

The shoes shown on all carnival glass pieces are, for some reason, as viewed from the bottom. The three

flanges shown at either end and in the middle are called calks; repectively, toe calks and heel calks. The little raised rectangles between the calks I assume were intended to be nail holes, in which case they should be incised to accept the nail, rather than raised as shown. There now, wasn't that interesting.

MAKER: Northwood

BACK PATTERN: Basketweave, Corinth, None

VARIANT

ILLINOIS SOLDIERS' AND SAILORS HOME

The building shown on this piece was constructed and dedicated in 1886, at 1707 North 12th Street, Quincy, Illinois. Originally erected as a caretaker facility for destitute Civil War Veterans, the home has evolved into a portion of the Veterans Administration and is now called the Illinois Veterans' Home.

Although the major portion of the building still exists in daily use, the tower depicted at the left hand side was mysteriously destroyed by a wind storm on April 12, 1945. This is the day Franklin Delano Roosevelt died. No absolute information was found to indicate the purpose of this item, but since the Home was apparently always short of funds, it is possible that it was sold at the twenty-fifth anniversary celebration in 1911, as a fund raiser.

MAKER: Fenton

BACK PATTERN: Berry and Leaf Circle

ADDENDUM: You will notice that the flag shown on this item has only eleven stripes and nine stars. I have been unable to discover if this has any significance, or if it is simply a case of artistic license. However, it is interesting to note that this same flag appears on the Indiana Statehouse plate.

The marigold variety of this item is much more difficult to obtain, but selling prices have not verified this fact. This is probably due to the exceptional color found on most of the blue examples.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE
Blue	Plate, 8"	Rare	\$800-\$1200 1500-2000
Mar	Plate, 8"	Very Rare	\$800-\$1200 1500-2000

INDIANAPOLIS SOLDIERS' AND SAILORS' MONUMENT

Once again we have an item relating to the Civil War. Construction was started in 1889, to commemorate those fallen in battle, but was not completed until 1901. Dedication took place on May 15, 1902.

The Monument stands in the middle of Monument Circle in downtown Indianapolis. It is 285 feet high, surmounted by a statue of Victory. Visitors may ride the elevator, and then walk to the top for a view of the city.

No record is extant which might shed light on the original purpose of this article, nor the motivation for its creation. There is mention of an undefined " gala celebration" which took place in Indianapolis in the summer of 1912. This may, or may not, have been the impetal force behind this piece.

MAKER: Fenton

BACK PATTERN: Berry and Leaf Circle

ADDENDUM: This item is obviously from the same mold blank as the Illinois Soldiers and Sailors, as well as the Indiana Statehouse plates. Base glass color of all three is also similar.

DEDICATION: The piece shown here is from the collection of Jack and Mary Adams. I wish to express my gratitude to them for providing the photograph, and allowing me to include this extreme rarity in my book.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE	
Blue	Bowl, I/C 7"	1 Known	\$2000-\$3000	2500-3500
Blue	Plate 8"	1 Known	\$3000-\$4000	3500-4500

INDIANA STATEHOUSE

Construction was started on the building depicted on this piece in 1878, but was not completed until 1888. Because of the extended build period, and the fact that each section had been occupied as completed, no formal dedication ceremony was ever held. A major renovation of the building was performed during the span of 1917-1920, apparently to install modern plumbing and electricity. The Statehouse is located at 200 West Washington Street in downtown Indianapolis, Indiana.

My "best guess" is that this item was created at the same time and for the same event as the Indianapolis Soldiers' and Sailors' Monument pieces. The previously mentioned mysterious event of 1912 is the most likely candidate.

MAKER: Fenton

BACK PATTERN: Berry and Leaf Circle

ADDENDUM: See Indianapolis Soldiers' and Sailors' Monument.

DEDICATION: The piece shown here is from the collection of Byron and Grace Rinehart. I wish to express my gratitude to them for providing the photograph, and allowing me to include this extreme rarity in my book.

COLOR	KNOWN SHAPES	RARITY GUIDE	PRICE RANGE	
Mar	Plate 8"	2 Known	\$3000-\$3500	3500-4000
Blue	Plate 8"	1 Known	\$3000-\$4000	3500-4500

I thought it might be interesting to ascertain how the advertising pieces were dispersed, by various categories. The following two tables are the result of that speculation.

TABLE #1 - BY PROFESSION OR TRADE

BANK
Exchange Bank

CANDY MANUFACTURE OR SALES
Brazier's Candies
Davidson's Society Chocolates
Dreibus Parfait Sweets
Fern Brand Chocolates
Rood's Chocolates

CLOTHING STORE
Campbell & Beesley

DEPARTMENT STORE
Bernheimer Brothers
J.N. Ledford
Spector's

FURNITURE
Isaac Benesch & Sons
Dorsey and Funkenstein
Eagle
Gevurtz
Greengard
E.A. Hudson
Ogden
Sterling

GLASS MANUFACTURER
Imperial Paperweight

GRAIN PRODUCER and/or USER
Broeker's Flour
Paradise Sodas

LIQUOR SALES
Utah Liquor

MAIL ORDER
Pacific Coast Mail Order House

NEWSPAPER
Birmingham Age-Herald

PIANO SALES
Geo. W. Getts

REAL ESTATE AND INSURANCE
Ballard
Norris N. Smith

SALES
Central

UNKNOWN
Jockey Club

TABLE #2 - STATE OF ORIGIN

ALABAMA

Birmingham Age-Herald

CALIFORNIA

Ballard

Pacific Coast Mail Order House

Paradise Sodas

Sterling

COLORADO

Rood's Chocolates

GEORGIA

Norris N. Smith

ILLINOIS

Central Shoe Store

Greengard

IOWA

Fern Brand

MARYLAND

Isaac Benesch

Bernheimer Brothers

MONTANA

Exchange Bank

NEBRASKA

Dreibus Parfait Sweets

NORTH CAROLINA

.N. Ledford

NORTH DAKOTA

Geo. W. Getts

OHIO

Imperial Paperweight

OREGON

Gevurtz

PENNSYLVANIA

Spector's

TENNESSEE

Campbell & Beesley

Eagle

TEXAS

E.A. Hudson

UTAH

Ogden Furniture

Utah Liquor

UNKNOWN

Brazier's Candies

Broeker's Flour

Davidson's Chocolates

Dorsey & Funkenstein

Jockey Club